ON CARTON COUPON INCIDENCE
SELF SERVICE CARTONS IN SELF SERVICE STORES
WEEK ENDING JUNE 29, 1990

	% OF STORES STOCKING BRAND				
	ANY	$1	$2	$2.50	$3
CAMBRIDGE	83		73	20	7
DORAL	79		32	31	33
ALPINE	75		62	4	15
BRISTOL	9	9			
PYRAMID	2				
MONTCLAIR	22	20			
BELAIR FP	16			13	
PV	72		16		59
RALEIGH FP	22			18	
PV	36	29			
VICEROY	38		20	17	
RICHLAND 20'S	53		39	19	
AMERICAN	73		73		
BW/PL	17	9	7		

SOURCE: PRICE VALUE SWEEP, PRELIMINARY DATA

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Source: https://www.industrydocuments.ucsf.edu/docs/zyhm0004